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**High-res images and videos available upon request*

Mesob Ethiopian Restaurant Introduces New Vegan Chocolates to Dessert Menu

Montclair, NJ restaurant is proud to announce the Mesob Ethiopian Vegan Chocolate Collection, gourmet handmade vegan chocolates, filled with exotic Ethiopian spices.

MONTCLAIR, NJ – December 15, 2010 – Mesob Ethiopian Restaurant of Montclair, NJ is proud to announce the addition of a new vegan option to its line of premium, all-natural desserts – the Mesob Ethiopian Vegan Chocolate Collection. Debuting on Thursday, December 16, 2010, the handmade gourmet chocolates are filled with a dairy-free dark chocolate ganache infused with a selection of exotic Ethiopian spices, coffee and tea – Berbere, Hibiscus, Kemem Shai and Ethiopian Coffee.

The chocolates are prepared by Chocolate Legends, owned by New Jersey artisanal chocolatier, Sherri Hiller. She introduced Mesob owner Berekti Mengistu to her gourmet chocolate line and worked with the restaurant to develop a vegan chocolate collection. Hiller's special collections have been featured at Delicious Orchards. This is the first vegan chocolate specialty Hiller has created for a restaurant.

Mengistu met Hiller, through Marketing Manager Vickie Smith-Siculiano, who was familiar with the unique offerings of Chocolate Legends. Says Mengistu, "I was excited to have our own chocolate collection, with our Ethiopian spices and flavors. Having them especially made to fit a vegan diet was perfect for us as many of our diners are Vegans. These chocolates will fit perfectly on our menu of fresh, all-natural, no-preservatives added foods. We listen to our customers and want to create the best experience for them."

Gift boxes of these chocolates will also be available at the restaurant, which has plans to expand the varieties to include other authentic Ethiopian flavors.

Mesob Ethiopian Restaurant is located at 515 Bloomfield Avenue, in Montclair, NJ. For reservations or more information, call 973-655-9000 or visit Mesob online at <http://www.mesobrestaurant.com>.

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